

# 2014 DTLR MODEL SEARCH

FEATURING TIMBERLAND® PRODUCT



SECURITY SQUARE MALL  
6901 Security Blvd  
Baltimore, MD 21244

## APPLICATION

Contestant #: \_\_\_\_\_

(FOR DTLR REPRESENTATIVE USE ONLY.)

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Age: \_\_\_\_\_

Height: \_\_\_\_\_

Gender: ( ) Male or ( ) Female

Social Media Address:

• Instagram \_\_\_\_\_

• Facebook \_\_\_\_\_

• Twitter \_\_\_\_\_

How did you hear about this event? ( ) DTLR Radio ( ) 92Q-WERQ ( ) In-Store Signage ( ) Friend

Applicants under the age of 18 must have parental/guardian permission to apply.

Parental or Guardian Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Applicants Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

**1. THE COMPETITION:** 2014 DTLR Model Search involves completing an application for the contest. Must be 15-25 years of age to participate. Applicants under the age of 18 must have parental/guardian permission to apply. **You can download the application online @ [www.dtlr.com](http://www.dtlr.com) or apply in-person at DTLR stores locations in Baltimore and DC starting April 5, 2014.**

**2. THE ENTRY PERIOD:** The entry period for the competition begins on April 5, 2014 and ends April 26, 2014. No experience or purchase is required for eligibility to participate in the 2014 DTLR Model Search. No application fee is required. Please bring your application with you completely filled out on April 26, 2014. Be prepared for the following:

- **Required Attire:** Must come dressed in your Summer Fashions with Timberland® 6" Premium Boot. Some sample of attire: Shorts, Jean Skirts, Capri Pants, Jeans, T-Shirts, Halter Tops etc....
- **On-Site Photo Shoot:** Be ready for your on site professional photo shoot. Each participant will only receive 3 photos. Practice your best pose before you show up.
- **Ladies:** Full Face and Hair.
- **Gentlemen:** Photo shoot ready.

**3. ENTRANTS BOUND BY THESE OFFICIAL RULES:** Your entry into the Competition constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the "Sponsors" (defined in below), which are final and binding. If you are named the winner, delivery of the prize is contingent upon fulfilling all requirements set forth in these Official Rules.

**4. ELIGIBILITY:** Employees of the Sponsors and each of their affiliates, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to participate in the Competition.

**5. HOW TO ENTER:** Pick up your application from select DTLR stores located in Baltimore and DC or download the application from our website @ [www.dtlr.com](http://www.dtlr.com).

**6. VOTE FOR THE WINNER:** Follow us @DTLR on Instagram and vote for your favorite model using #DTLRTIMBS.

- **Round #1:** The top 50 photos selected from a panel of judges will be uploaded to #DTLRTIMBS on Tuesday, April 30, 2014.
- **Round #2:** The top 20 photos with the most likes will make it to the final round.
- **Final Round:** A panel of judges will selected the winner (s). The potential winner (s) will not receive the prize until his or her eligibility and identity has been verified by a Representative. Applicants under the age of 18 must have parental/guardian permission to be eligible to receive prize if selected as a winner.

**7. VERIFICATION OF THE POTENTIAL WINNER:** Except where prohibited, the potential winner must sign and return to the Sponsors, within 3 days of the date notice is sent to the potential winner at the email address or postal address given to the Sponsors, the affidavit of eligibility, proof of age at time of entry, and liability/publicity release in order to claim the prize. If the potential winner cannot be contacted, or fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period, that potential winner forfeits the prize and an alternate winner will be chosen outlined below.

**8. ALTERNATE WINNER:** If the winner is found to be ineligible, the second place contestant will be named the winner. The potential winner will not receive the prize until his/her eligibility and identity has been verified. This process will be repeated until a winner is verified.

**9. GRAND PRIZE:** The winner will receive:

- Model for DTLR 2014 Fall Campaign featuring Timberland® product.
- One year supply of Timberland® Boots. (Winner will receive one pair per month) Some restrictions apply.
- Modeling Portfolio Photos used for the campaign. Some restrictions apply.

**NOTE:** No cash or other substitution for the prize is permitted, except by the Sponsors, who reserve the right to substitute the prize with another prize of comparable or greater value that will become effective upon announcement.

**10. RELEASE:** TO THE FULLEST EXTENT PERMITTED BY LAW, IN EXCHANGE FOR THE OPPORTUNITY TO ENTER AND PARTICIPATE IN THE COMPETITION AND WIN THE PRIZE, YOU, FOR YOURSELF, YOUR HEIRS, NEXT OF KIN, ADMINISTRATORS AND EXECUTORS, FOREVER WAIVE, RELEASE AND HOLD HARMLESS ("RELEASE") ANY AND ALL RIGHTS, CLAIMS, DAMAGES, LIABILITIES, COSTS, ATTORNEYS' FEES, EXPENSES, AND CAUSES OF ACTION WHATSOEVER ("CLAIMS") THAT YOU MAY HAVE AGAINST THE SPONSORS (DTLR, Inc. & Timberland®), THE COMPETITION VENDORS AND SUPPLIERS, SECURITY SQUARE MALL, THE JUDGES, PRIZE PROVIDERS AND EACH OF THEIR RESPECTIVE RELATED ENTITIES (THE "RELEASED PARTIES") AND EACH SUCH RELEASED PARTIES' OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS. THIS RELEASE COVERS, WITHOUT LIMITATION, ANY CLAIMS ARISING DIRECTLY OR INDIRECTLY OUT OF YOUR ENTRY INTO AND PARTICIPATION IN THE COMPETITION, YOUR STATUS AS AN ENTRANT, FINALIST AND/OR A POTENTIAL AND/OR ACTUAL WINNER. AND/OR PRIZE AND INCLUDES, WITHOUT LIMITATION, CLAIMS BASED ON PERSONAL INJURY, DEATH, PROPERTY DAMAGE, LIBEL, SLANDER, DEFAMATION, INVASION OF PRIVACY/PUBLICITY, PORTRAYAL IN A FALSE LIGHT AND ANY CLAIM RELATING TO THE SPONSORS' EXERCISE OF THE PUBLICITY RIGHTS YOU HAVE GRANTED TO THE SPONSORS HEREUNDER. FURTHER, YOU HEREBY RELEASE THE RELEASED PARTIES FROM ANY THIRD PARTY INTELLECTUAL PROPERTY CLAIMS ARISING FROM OR IN CONNECTION WITH YOUR ENTRY. THIS RELEASE SURVIVES THE EXPIRATION OF THE COMPETITION.

**11. PUBLICITY:** Except where prohibited, participation in the Competition constitutes your consent to the Sponsors' use of your name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in perpetuity in any media, worldwide, without further payment of consideration to you and without obtaining any prior approvals.

**12. COLLECTION AND USE OF PERSONAL INFORMATION:** The Sponsors will collect personal information from you and the other Competition entrants that will be used by the Sponsors in connection with the conduct of the Competition including (but not limited to) notifying you and the other entrants if you are chosen as a finalist.

**13. REPRODUCTION RIGHTS:** All reproduction rights to your entry will remain with DTLR, Inc. However, all finalists agree that the Sponsors are granted the non-exclusive reproduction rights for the Sponsors' advertising, promotion, print publication, and Internet purposes.

**14. GENERAL CONDITIONS:** The Sponsors reserve the right to cancel, postpone, suspend and/or modify the Competition for any reason as determined by the Sponsors in their sole discretion. The Sponsors reserve the right in their sole discretion to disqualify any individual it finds to be: (a) falsifying an entry or providing false information; (b) tampering with the operation of the Competition; (c) in violation of these Official Rules; or (d) acting in a fraudulent or deceptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. The Sponsors' failure to enforce any of these Official Rules shall not constitute a waiver of that provision. The Sponsors are not responsible for (i) lost/delayed entries; (ii) email failures; (iii) any printing errors; or (iv) typographical errors.

**15. LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by you, printing errors or by any of the equipment or programming associated with or utilized in the Competition; (2) technical failures of any kind, including but not limited to the malfunctioning or unavailability of any computer, cable, network, hardware, software, Internet service or website; (3) unauthorized human intervention in any part of the entry process or the Competition; (4) technical or human error which may occur in the administration of the Competition or the processing of entries; or (5) any injury or damage to persons or property, including but not limited to your computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from your participation in the Competition or receipt, redemption or use of the prize.

**16. DISPUTES:** Except where prohibited, you agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Competition or any prize awarded, other than the administration of the Competition or the determination of winners, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Maryland State Court; (2) In no event attorneys' fees; and (3) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, any punitive, incidental and consequential damages and any other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of you and the Sponsors in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Maryland.

**17. THE COMPETITION FINAL RESULTS:** To view the Competition final results and/or this document please visit [www.dtlr.com](http://www.dtlr.com) on Friday May 26, 2014

**18. TRAVEL:** Contestants may enter from any geographic location in the US, DTLR nor our Sponsors will not provide travel expenses if contestant is chosen as the winner.